

Station KTNV-TV LAS VEGAS, NV
Advertiser () .CROSSROADS GPS
Product Crossroads GPS
Estimate# 976
Buyer Stephanie Maroney
Phone#
Fax#

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 12/11/976
Flight Dates 09/12/2012 - 09/21/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 105,750
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W	5A-6A	ACTION NWS@5AM	:30	\$450.00	09/12-09/12	1	1	1	\$450.00	
	2	F	5A-6A	ACTION NWS@5AM	:30	\$450.00	09/14-09/14	1	1	1	\$450.00	
	3	TU	5A-6A	ACTION NWS@5AM	:30	\$450.00	09/18-09/18	1	1	1	\$450.00	
	4	W	5A-6A	ACTION NWS@5AM	:30	\$450.00	09/19-09/19	1	1	1	\$450.00	
	5	TH	5A-6A	ACTION NWS@5AM	:30	\$450.00	09/20-09/20	1	1	1	\$450.00	
	6	TH	6A-7A	ACTION NWS@6AM	:30	\$750.00	09/13-09/13	1	1	1	\$750.00	
	7	M	6A-7A	ACTION NWS@6AM	:30	\$750.00	09/17-09/17	1	1	1	\$750.00	
	8	W	6A-7A	ACTION NWS@6AM	:30	\$750.00	09/19-09/19	1	1	1	\$750.00	
	9	F	6A-7A	ACTION NWS@6AM	:30	\$750.00	09/21-09/21	1	1	1	\$750.00	
	10	W	7A-9A	GD MRN AMR-ABC	:30	\$750.00	09/12-09/12	1	1	1	\$750.00	
	11	TH	7A-9A	GD MRN AMR-ABC	:30	\$750.00	09/13-09/13	1	1	1	\$750.00	

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	12	F	7A-9A	GD MRN AMR-ABC	:30	\$750.00	09/14-09/14	1	1	1	\$750.00	
	13	M	7A-9A	GD MRN AMR-ABC	:30	\$750.00	09/17-09/17	1	1	1	\$750.00	
	14	TU	7A-9A	GD MRN AMR-ABC	:30	\$750.00	09/18-09/18	1	1	1	\$750.00	
	15	W	7A-9A	GD MRN AMR-ABC	:30	\$750.00	09/19-09/19	1	1	1	\$750.00	
	16	TH	7A-9A	GD MRN AMR-ABC	:30	\$750.00	09/20-09/20	1	1	1	\$750.00	
	17	F	7A-9A	GD MRN AMR-ABC	:30	\$750.00	09/21-09/21	1	1	1	\$750.00	
	18	TH	9A-10A	MORNING BLEND	:30	\$400.00	09/13-09/13	1	1	1	\$400.00	
	19	M	9A-10A	MORNING BLEND	:30	\$400.00	09/17-09/17	1	1	1	\$400.00	
	20	W	9A-10A	MORNING BLEND	:30	\$400.00	09/19-09/19	1	1	1	\$400.00	
	21	F	9A-10A	MORNING BLEND	:30	\$400.00	09/21-09/21	1	1	1	\$400.00	
	22	W	10A-11A	VIEW-ABC	:30	\$1,000.00	09/12-09/12	1	1	1	\$1,000.00	
	23	F	10A-11A	VIEW-ABC	:30	\$1,000.00	09/14-09/14	1	1	1	\$1,000.00	
	24	TU	10A-11A	VIEW-ABC	:30	\$1,000.00	09/18-09/18	1	1	1	\$1,000.00	
	25	TH	10A-11A	VIEW-ABC	:30	\$1,000.00	09/20-09/20	1	1	1	\$1,000.00	
	26	W	11A-12P	ACTN NEWS@11AM	:30	\$650.00	09/12-09/12	1	1	1	\$650.00	
	27	TH	11A-12P	ACTN NEWS@11AM	:30	\$650.00	09/13-09/13	1	1	1	\$650.00	
	28	M	11A-12P	ACTN NEWS@11AM	:30	\$650.00	09/17-09/17	1	1	1	\$650.00	

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	29	W	11A-12P	ACTN NEWS@11AM	:30	\$650.00	09/19-09/19	1	1	1	\$650.00	
	30	F	11A-12P	ACTN NEWS@11AM	:30	\$650.00	09/21-09/21	1	1	1	\$650.00	
	31	W	12P-1P	CHEW-ABC	:30	\$850.00	09/12-09/12	1	1	1	\$850.00	
	32	F	12P-1P	CHEW-ABC	:30	\$850.00	09/14-09/14	1	1	1	\$850.00	
	33	TU	12P-1P	CHEW-ABC	:30	\$850.00	09/18-09/18	1	1	1	\$850.00	
	34	TH	12P-1P	CHEW-ABC	:30	\$850.00	09/20-09/20	1	1	1	\$850.00	
	35	TH	1P-2P	1 LIFE TO LIVE<	:30	\$850.00	09/13-09/13	1	1	1	\$850.00	
	36	M	1P-2P	1 LIFE TO LIVE<	:30	\$850.00	09/17-09/17	1	1	1	\$850.00	
	37	W	1P-2P	1 LIFE TO LIVE<	:30	\$850.00	09/19-09/19	1	1	1	\$850.00	
	38	F	1P-2P	1 LIFE TO LIVE<	:30	\$850.00	09/21-09/21	1	1	1	\$850.00	
	39	W	2P-3P	GENRL HOSPITAL	:30	\$850.00	09/12-09/12	1	1	1	\$850.00	
	40	F	2P-3P	GENRL HOSPITAL	:30	\$850.00	09/14-09/14	1	1	1	\$850.00	
	41	TU	2P-3P	GENRL HOSPITAL	:30	\$850.00	09/18-09/18	1	1	1	\$850.00	
	42	TH	2P-3P	GENRL HOSPITAL	:30	\$850.00	09/20-09/20	1	1	1	\$850.00	
	43	TH	3P-330P	WE THE PEOPLE	:30	\$500.00	09/13-09/13	1	1	1	\$500.00	
	44	M	3P-330P	WE THE PEOPLE	:30	\$500.00	09/17-09/17	1	1	1	\$500.00	

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	45	W	3P-330P	WE THE PEOPLE	:30	\$500.00	09/19-09/19	1	1	1	\$500.00	
	46	F	3P-330P	WE THE PEOPLE	:30	\$500.00	09/21-09/21	1	1	1	\$500.00	
	47	W	330P-4P	MILLIONAIRE	:30	\$500.00	09/12-09/12	1	1	1	\$500.00	
	48	F	330P-4P	MILLIONAIRE	:30	\$500.00	09/14-09/14	1	1	1	\$500.00	
	49	TU	330P-4P	MILLIONAIRE	:30	\$500.00	09/18-09/18	1	1	1	\$500.00	
	50	TH	330P-4P	MILLIONAIRE	:30	\$500.00	09/20-09/20	1	1	1	\$500.00	
	51	TH	4P-5P	ACTION NWS@4PM/ACCESS HOLLYWD	:30	\$650.00	09/13-09/13	1	1	1	\$650.00	
	52	M	4P-5P	ACTION NWS@4PM/ACCESS HOLLYWD	:30	\$650.00	09/17-09/17	1	1	1	\$650.00	
	53	W	4P-5P	ACTION NWS@4PM/ACCESS HOLLYWD	:30	\$650.00	09/19-09/19	1	1	1	\$650.00	
	54	F	4P-5P	ACTION NWS@4PM/ACCESS HOLLYWD	:30	\$650.00	09/21-09/21	1	1	1	\$650.00	
	55	W	5P-530P	ACTION NWS@5PM	:30	\$900.00	09/12-09/12	1	1	1	\$900.00	
	56	F	5P-530P	ACTION NWS@5PM	:30	\$900.00	09/14-09/14	1	1	1	\$900.00	
	57	TU	5P-530P	ACTION NWS@5PM	:30	\$900.00	09/18-09/18	1	1	1	\$900.00	
	58	TH	5P-530P	ACTION NWS@5PM	:30	\$900.00	09/20-09/20	1	1	1	\$900.00	
	59	TH	6P-7P	ACTION NWS@6PM/ACTION NWS@630	:30	\$1,000.00	09/13-09/13	1	1	1	\$1,000.00	
	60	M	6P-7P	ACTION NWS@6PM/ACTION NWS@630	:30	\$1,000.00	09/17-09/17	1	1	1	\$1,000.00	
	61	W	6P-7P	ACTION NWS@6PM/ACTION NWS@630	:30	\$1,000.00	09/19-09/19	1	1	1	\$1,000.00	

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	62	F	6P-7P	ACTION NWS@6PM/ACTION NWS@630	:30	\$1,000.00	09/21-09/21	1	1	1	\$1,000.00	
	63	W	7P-730P	ACCESS HOLLYWD	:30	\$850.00	09/12-09/12	1	1	1	\$850.00	
	64	F	7P-730P	ACCESS HOLLYWD	:30	\$850.00	09/14-09/14	1	1	1	\$850.00	
	65	TU	7P-730P	ACCESS HOLLYWD	:30	\$850.00	09/18-09/18	1	1	1	\$850.00	
	66	TH	7P-730P	ACCESS HOLLYWD	:30	\$850.00	09/20-09/20	1	1	1	\$850.00	
	67	TH	730P-8P	MILLIONAIRE	:30	\$850.00	09/13-09/13	1	1	1	\$850.00	
	68	M	730P-8P	MILLIONAIRE	:30	\$850.00	09/17-09/17	1	1	1	\$850.00	
	69	W	730P-8P	MILLIONAIRE	:30	\$850.00	09/19-09/19	1	1	1	\$850.00	
	70	F	730P-8P	MILLIONAIRE	:30	\$850.00	09/21-09/21	1	1	1	\$850.00	
	71	M	8P-9P	DANCNG-STR-ABC	:30	\$6,500.00	09/17-09/17	1	1	1	\$6,500.00	
	72	W	11P-1135P	NEWS	:30	\$1,750.00	09/12-09/12	1	1	1	\$1,750.00	
	73	F	11P-1135P	NEWS	:30	\$1,750.00	09/14-09/14	1	1	1	\$1,750.00	
	74	M	11P-1135P	NEWS	:30	\$1,750.00	09/17-09/17	1	1	1	\$1,750.00	
	75	TU	11P-1135P	NEWS	:30	\$1,750.00	09/18-09/18	1	1	1	\$1,750.00	
	76	W	11P-1135P	NEWS	:30	\$1,750.00	09/19-09/19	1	1	1	\$1,750.00	
	77	TH	11P-1135P	NEWS	:30	\$1,750.00	09/20-09/20	1	1	1	\$1,750.00	

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	78	F	11P-1135P	NEWS	:30	\$1,750.00	09/21-09/21	1	1	1	\$1,750.00	
	79	W	1135P-1235A	LATE SHOW	:30	\$850.00	09/12-09/12	1	1	1	\$850.00	
	80	TH	1135P-1235A	LATE SHOW	:30	\$850.00	09/13-09/13	1	1	1	\$850.00	
	81	F	1135P-1235A	LATE SHOW	:30	\$850.00	09/14-09/14	1	1	1	\$850.00	
	82	TU	1135P-1235A	LATE SHOW	:30	\$850.00	09/18-09/18	1	1	1	\$850.00	
	83	TH	1135P-1235A	LATE SHOW	:30	\$850.00	09/20-09/20	1	1	1	\$850.00	
	84	TU	9P-10P	DANC-RESLT-ABC	:30	\$4,500.00	09/18-09/18	1	1	1	\$4,500.00	
	85	TH	10P-11P	PRVT PRCTC-ABC	:30	\$4,500.00	09/13-09/13	1	1	1	\$4,500.00	
	86	TH	10P-11P	PRVT PRCTC-ABC	:30	\$4,500.00	09/20-09/20	1	1	1	\$4,500.00	
	87	F	10P-11P	20/20-FRI-ABC	:30	\$2,500.00	09/14-09/14	1	1	1	\$2,500.00	
	88	F	10P-11P	20/20-FRI-ABC	:30	\$2,500.00	09/21-09/21	1	1	1	\$2,500.00	
	89	SA	5A-6A	ACTN NWS SA@5A	:30	\$450.00	09/15-09/15	1	1	1	\$450.00	
	90	SA	6A-7A	ACTN NWS SA@6A	:30	\$750.00	09/15-09/15	1	1	1	\$750.00	
	91	SA	7A-8A	GD MRN-SAT-ABC	:30	\$850.00	09/15-09/15	1	1	1	\$850.00	
	92	SA	8A-9A	ACTN NWS SA@8A	:30	\$750.00	09/15-09/15	1	1	1	\$750.00	

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	93	SA	11P-1135P	ACTION NWS@11P<	:30	\$1,250.00	09/15-09/15	1	1	1	\$1,250.00	
	94	SU	5A-6A	ACTN NWS SU@5A	:30	\$450.00	09/16-09/16	1	1	1	\$450.00	
	95	SU	6A-7A	ACTN NWS SU@6A	:30	\$750.00	09/16-09/16	1	1	1	\$750.00	
	96	SU	7A-8A	GD MRN-SUN-ABC	:30	\$850.00	09/16-09/16	1	1	1	\$850.00	
	97	SU	8A-9A	ACTN NWS SU@8A	:30	\$750.00	09/16-09/16	1	1	1	\$750.00	
	98	SU	6P-630P	ACTION NWS@6PM	:30	\$850.00	09/16-09/16	1	1	1	\$850.00	
	99	SU	11P-1135P	ACTION NWS@11P<	:30	\$1,750.00	09/16-09/16	1	1	1	\$1,750.00	
	100	SA	430P-8P	SAT NT FTB-ABC<	:30	\$3,500.00	09/15-09/15	1	1	1	\$3,500.00	

---REPORT TOTALS---

Report Totals: 100 / \$105,750.00

---SALES MONTHLY TOTALS---

Sep 12: 100 / \$105,750.00

Sales Totals: 100 / \$105,750.00

Station Totals: 100 / \$105,750.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$622,059	KBLR	0%	KLAS	42%	KSNV	23%	KTNV	17%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	18%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

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Books	NOV10, MAY11, ENOV11
Demos	RA35+

--- CREDIT RISK ---
CASH IN ADVANCE